PerfectServe Unifies Product Branding

PerfectServe Lightning Bolt Scheduling



Why The Change?

By bringing all products under one unified name and brand, we're creating a more intuitive experience for PerfectServe customers. With the release of our branding initiative, you will begin seeing visuals and icons that reflect our updated name — PerfectServe Lightning Bolt Scheduling.

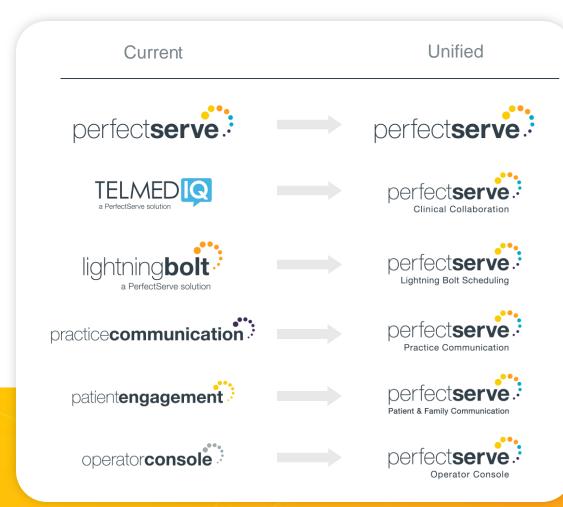
What users will experience:

- Visible changes to names, logos, and icons.
- New Lightning Bolt branding in the mobile and desktop applications beginning January 9, 2025.
- The mobile application tile will update in the Apple and Google Play stores.
- Updated Lightning Bolt icon visible in web browser tabs.
- Push notifications and authentication screens in the mobile application will display the new logo.

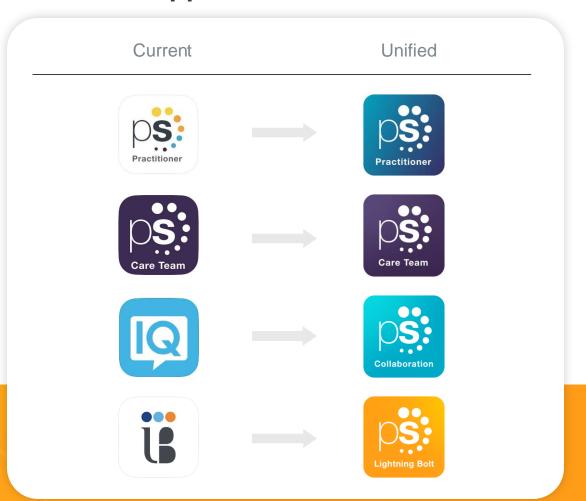


Changes to Unified Names and Visuals: All PerfectServe Products

Products



App Icons & Store





Resources for a Smooth Transition

Resources for Administrators

- Updated product training materials and visuals will be accessible via our Support Portal.
- New logos are available for download <u>here</u>.
- An FAQ document for end-user distribution.
- A webinar on December 12 to review rebranding resources and address questions: Register.

Resources for End-Users

• **Updated Training Materials**: All user-facing training materials will reflect the branding updates come January 2025



Customer Preparedness Checklist

In support of readiness:

Review and update policy documentation if they include application names and logos.
Review Training/Job Aides/Tip Sheet documentation.
☐ Confirm SSO/User login documentation
Confirm desktop application process – update application shortcuts as needed.
Review slide 3 of this deck to familiarize yourself with the PerfectServe application icons. Confirm the PerfectServe products in-use at your organization for clarity at the time new branding goes live:
PerfectServe Clinical Collaboration (formerly Telmediq) – January 7, 2025
PerfectServe Practitioner & Care Team – January 8, 2025
PerfectServe Lightning Bolt Scheduling – January 9, 2025

Need help? Please reach out to your technical consultant, or contact our support team: support@lightning-bolt.com | 1-877-844-7727 ext. 4

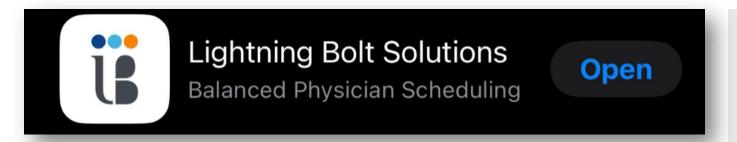


Mobile



Mobile App: App Store Listing

Current:



Unified:



PRO TIP:

If you search "PerfectServe" in the app store, these four apps will be shown:

- Practitioner
- Care Team
- Collaboration
- Lightning Bolt

Accepted Search Words: Lightning Bolt, PS, PerfectServe



Mobile App: Home Screen Tile

Current:

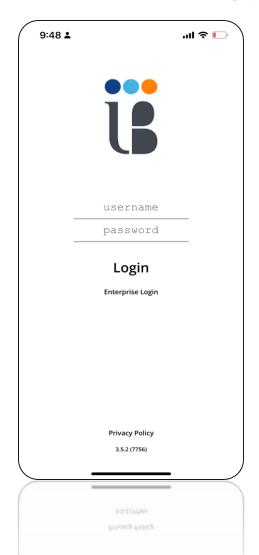


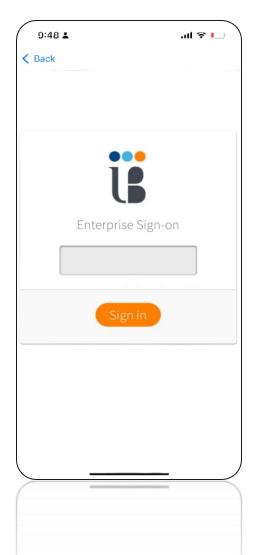


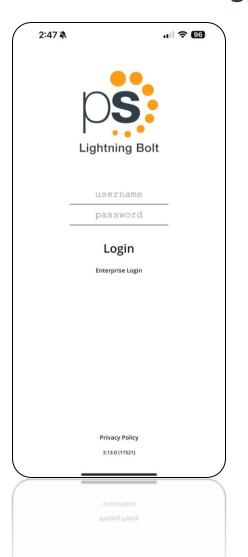


Mobile App: Login Pages

Current:





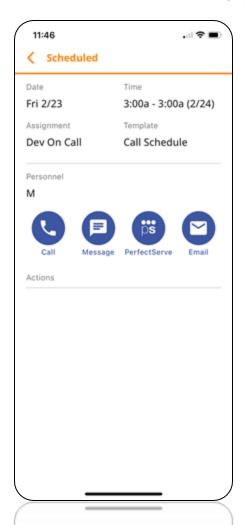


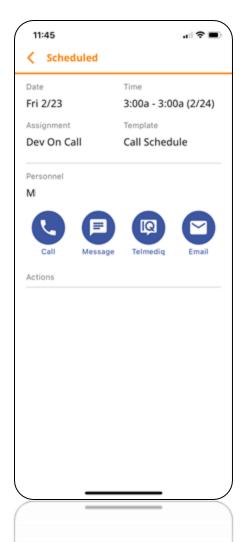


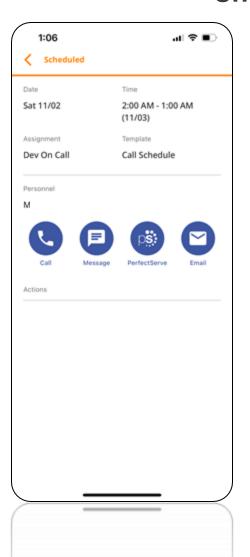


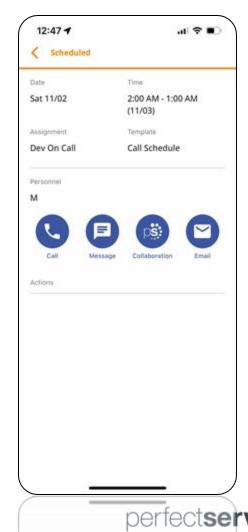
Mobile App: Shift View

Current:



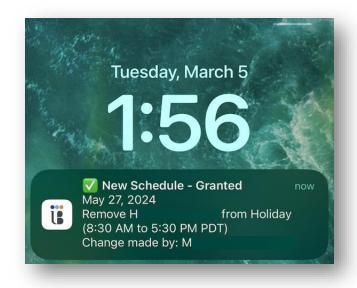






Push Notifications

Current:





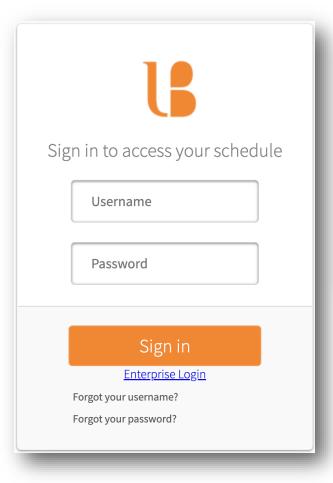


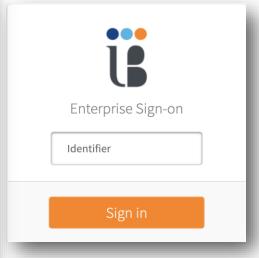
Web

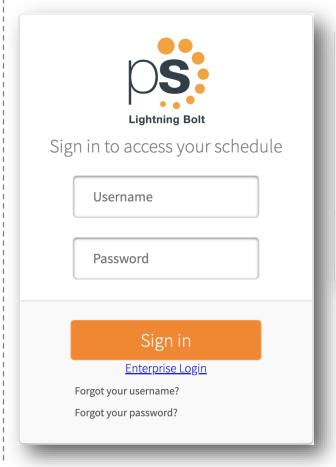


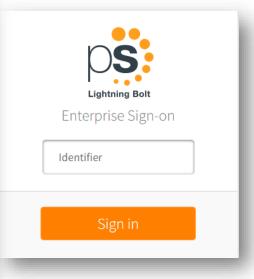
Web: Login Page

Current:



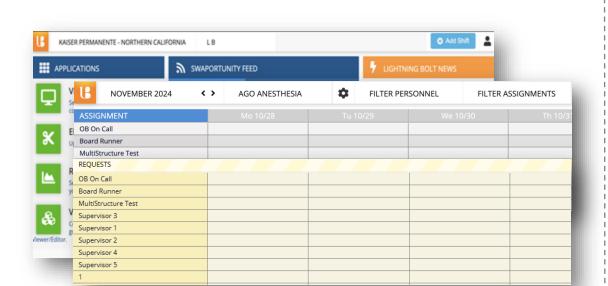




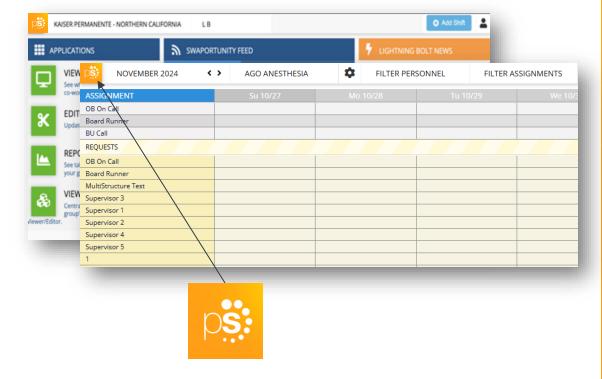




Web: Viewer/Dashboard

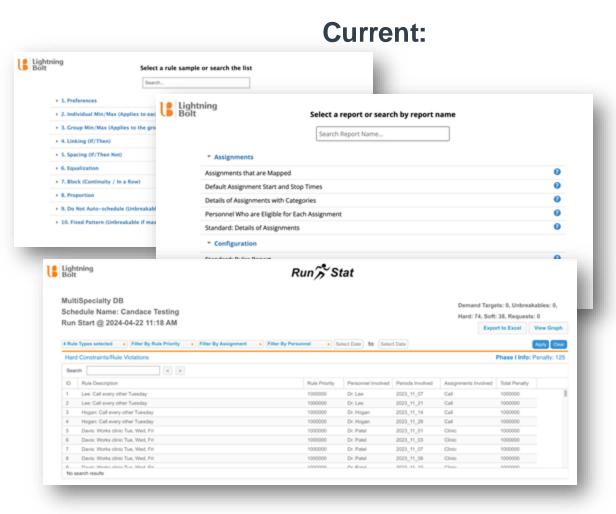


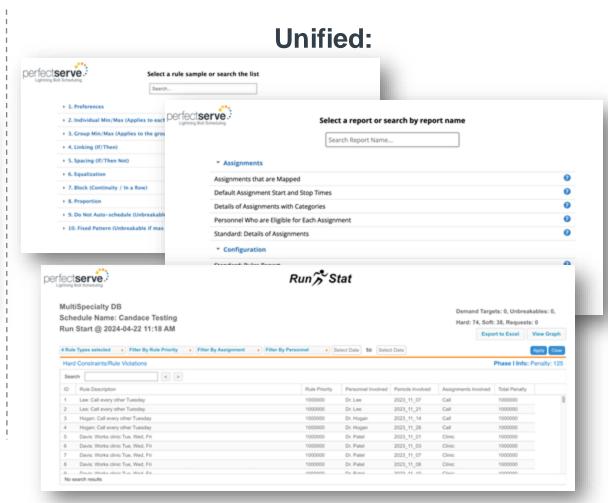
Current:





Web: Analytics/Rules/RunStat

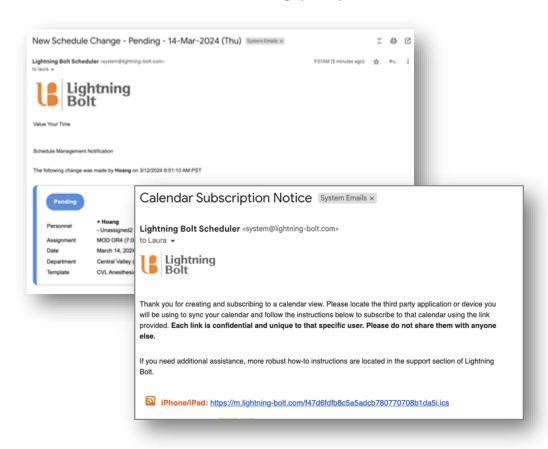


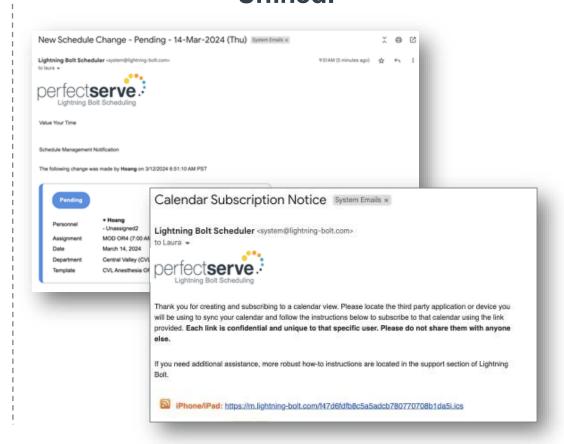




Email Notifications

Current:









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